

Let's make our planet healthier

Over the past 10,000 years, the world has lost one-third of its forests. Half of that loss occurred in the last century. Restoring degraded land through tree planting is widely accepted as one of the leading approaches to addressing climate change.

From replanting wildfire-affected areas to restoring coastal kelp forests, TELUS Environmental Solutions offers a range of nature-based solutions designed to make positive social and environmental impacts.

We're now offering sponsorship opportunities in the Piikani Nation Watershed Restoration project to help you meet your ESG and reconciliation commitments.

Empower change and make a lasting impact

TELUS Environmental Solutions has partnered with the Piikani First Nation to restore the Oldman River watershed, home to one of North America's largest and most pristine riparian cottonwood forests. This area is currently under threat by climate change, erosion and industrial development.

"Piikani Nation is proud of our partnership with TELUS Environmental Solutions to restore the natural abundance of our traditional river valley, creating employment, improving sustainability and protecting this land for our children and future generations."

- Noreen Plain Eagle, Piikani Lands Manager

Key project impacts include:

1. **Cultural preservation:** Restore lands for Piikani Nation's traditional practices and heritage.
2. **Biodiversity protection:** Safeguard endangered species and promote ecosystem health.
3. **Climate mitigation and adaptation:** Reduce environmental risks and enhance carbon storage.
4. **Community engagement and employment:** Create employment opportunities for Piikani Nation members with sustainable economic benefits.

Sponsor trees in the Piikani Nation Watershed Restoration project today in order to engage your customers or team, and align your brand with a project that delivers meaningful impact.



To book a consultation, contact our sales team at telusenvironment@telus.com.

Learn more at telus.com/restoration.

